



Annual Conference, 2015
25-27 February, Radisson Blu Hotel, Letterkenny, Co Donegal

www.youthreach.ie @NAYCEXEC #NAYC2015

CONFERENCE SCHEDULE

DAY 1: WEDNESDAY 25 FEBRUARY

9.00-10.00	Registration, Tea/Coffee/Scones	
10.00-10.05	Introductions	Vivienne Branigan, Chairperson, NAYC
10.05-10.15	Conference Welcome Address: Session 1	Cróna Gallagher, Donegal ETB AEO with responsibility for Youthreach
10.15-10.30	Conference Opening Address	Joe McHugh, T.D. Minister of State at the Department of Arts, Heritage and Gaeltacht Affairs and the Department of Communications, Energy and Natural Resources with Special Responsibility for Gaeltacht Affairs and Natural Resources
10.30-11.00	Update on Quality Framework	Gerry Griffin, National VTOS/Youthreach Co-ordinator, & Josephine Dempsey, Miltown Malbay Coordinator and NAYC QF Working Group
11.00-12.30	We Need to Talk About Suicide: Coping with the Trauma of a Learner's Suicide and Building Resilience	Dr Mary Gordon, National Co-ordinator for Guidance, Counselling and Psychological Services in Youthreach Martin Gallen, Education Psychologist, Donegal ETB Ester Mackey, Roscrea Youthreach Coordinator Ruth Garvey-Williams & Breda Friel, Insight Inishowen Patrick O Connor, Psychotherapist
12.30-13.00	Centre Presentation 1; Questions & Answers	Co Donegal Youthreach Programme Dr Sandra Buchanan, Youthreach County Coordinator
13.00-14.00	Lunch	Viewing Exhibition Stands
14.00-16.00	Data Protection	Castlebridge Associates, www.castlebridge.ie
16.30	Conference Close	Viewing Exhibition Stands
16.30-17.30	NAYC AGM	NAYC Members Election of new officers & NAYC business
19.30	Dinner	

DAY 2: THURSDAY 26 FEBRUARY

8.45-9.00	Registration	
9.00-9.05	Introductions	Maura White, Vice-Chairperson, NAYC
9.05-9.10	Conference Welcome Address: Session 2	Joanne Irwin, Donegal ETB Chairperson
9.10-9.15	Keynote Speaker Introduction	Dr Martin Gormley, Donegal ETB AEO & Chairperson, AEOs Association
9.15-10.15	Keynote Speaker: Inspiring a Team	Mickey Harte, Manager, Tyrone Senior Gaelic Football Inter-County Team
10.15-10.30	Questions & Answers	
10.30-11.00	Tea/Coffee Break	Viewing Exhibition Stands
11.00-11.30	Centre Presentation 2; Questions & Answers	Finian Robbins, Clara Youthreach Coordinator
11.30-12.30	<u>Workshops: Session 1</u> Workshop 1: <i>Using Social Media to Promote Your Centre and Recruit</i> Workshop 2: <i>Managing Your Non-Pay Budget</i> Workshop 3: <i>The Restorative Classroom</i>	Joanne Sweeny Burke, Media Box Jim McGlynn & Sharon McDaid, Finance Section, Donegal ETB Rita Gleeson, Restorative Practices Trainer
12.30-13.30	Lunch	Viewing Exhibition Stands
13.30-14.30	<u>Workshops: Session 2</u> (As above)	
14.30-14.35	Youthreach Poetry Competition – Celebrating 150 Years of WB Yeats	Ultan Mulvihill, Sligo Youthreach
14.35-15.00	Improving Outcomes for Children and Young People who are Bullied through Instructor Usage of the ISPC Anti-Bullying Toolkit	Caroline Hopkins, ISPC
15.00-15.15	Gaisce – The President’s Awards	Yvonne McKenna, Gaisce
15.15-15.30	Tea/Coffee Break	Viewing Exhibition Stands
15.30-17.00	Round Table Discussions: Youthreach Issues Raised to Date	Facilitated by NAYC Executive/Regional Representatives
17.00	Conference Close	
20.00	Gala Dinner	

DAY 3: FRIDAY 27 FEBRUARY

9.00-9.30	Registration	
9.30-10.15	Inspecting Youthreach	Dr Suzanne Dillon Assistant Chief Inspector, Department of Education & Skills
10.15-10.30	Questions & Answers	
10.30-12.30	Conference Review & Evaluation, Focus & Aims of NAYC 2015-2016	All Youthreach Coordinators, including NAYC Executive Facilitated by Dr Marie Hainsworth, QF Facilitator

SPEAKERS

KEYNOTE SPEAKER:

MICKEY HARTE, MANAGER OF THE TYRONE SENIOR GAELIC FOOTBALL INTER-COUNTY TEAM

Mickey Harte is the current and most successful manager of the Co Tyrone senior Gaelic football inter-county team. He has led Tyrone to three All-Ireland titles, four Ulster titles, one National League, and eight Dr. McKenna Cups to date. Considered one of the best tacticians in the game, Harte is admired both by peers and former rivals. The media have compared him to a statesman for his willingness to unite divided communities in Northern Ireland.

Raised in Ballymacilroy outside Ballygawley, County Tyrone, Harte was a teacher for twenty-seven years, giving it up in 2003. During that time he managed the Tyrone Minors (1991–1998) and Under-21s and won the All-Ireland with both these teams before he was named the Tyrone Senior Football Manager in 2003. He guided the Under-21 team to two All-Ireland Under-21 titles and three Ulster Under-21 titles. He led the Minors to an All-Ireland Minor title and three Ulster Minor titles. He subsequently managed his home club of Errigal Ciarán and was successful with this team as well, winning the Tyrone County Championship and Ulster Championship.

WORKSHOPS

WORKSHOP 1:

USING SOCIAL MEDIA TO PROMOTE YOUR CENTRE AND RECRUIT* - JOANNE SWEENEY BURKE, MEDIA BOX

Social media is a fundamental way in which we communicate today. Teens and young adults have multiple communications layers one of which being social media platforms such as Facebook, Twitter, Snapchat and Instagram. How then can organisations such as Youthreach engage and interact with young adults using social media? This practical workshop will show you how to use social media effectively to promote your Centre and to recruit new members.

Joanne will demystify social media and remove the fear factor that some people may have. She will give you top tips and sound advice ensuring you leave with practical knowledge. At the end of this workshop, you will have a new appreciation for social media and hopefully a renewed enthusiasm to increase your Centre's digital profile. The workshop will cover:

- How young adults use social media
- Top tips to promote Youthreach Centres on Facebook and Twitter
- What is Snapchat and Instagram
- Managing your time on social media
- Measuring effectiveness of social media activity
- Social media etiquette
- Case studies

**There is an expectation that attendees would have a foundational knowledge of social media.*

About Joanne



Joanne Sweeney-Burke is a former Journalist, PR Lecturer and CEO in various corporate roles. She has 14 years experience in media and business communications. She is the founder, lead trainer and strategist at Digital Training Institute. She is also co-founder of a new EdTech startup called Webiket, which is home to Young Minds Online – an

eLearning course aimed at teens, tweens, parents and adults working with young people on how to use the social web safely, responsibly and effectively. Joanne has also just published her first book on how law enforcement agencies use social media. She is a life long learner and in November 2014 graduated for the 10th time with an honours Masters Degree in Digital Marketing which complements her other qualifications in Journalism, PR and Social Media. Joanne is a regular guest speaker and media contributor. She was a finalist in the 2011 of TV3's The Apprentice and also blogs at www.joannesweeneyburke.ie and tweets at @tweetsbyJSB.

WORKSHOP 2:

MANAGING YOUR NON-PAY BUDGET - SHARON MCDAID & JIM MCGLYNN, FINANCE SECTION, DONEGAL ETB

With Youthreach non-pay budgets having suffered from progressive cuts over the last number of Budgets, this workshop looks at how to manage your non-pay budget along with some basic accountancy tips.

About Jim

Jim McGlynn is Director of Services (Finance) for Donegal ETB. Jim commenced employment with County Donegal VEC in August 1978 and has spent his entire working life with the VEC/ETB apart from a few months with the ESB prior to joining. During the earlier years, Jim worked in most areas of administration prior to settling into the role of Assistant Principal Officer/Director of Services with responsibility for Programmes and Budgets and the overall Finance Function. He has presided over the introduction of many changes to the delivery of the Finance Function from what was initially a substantially manual based approach to the current Internet-based Purchase to Pay and Core HR/Payroll systems migrating with the SUN System. Current projects include the roll-out of the Public Sector Purchasing Card and the School ePayments systems. More recently, he has taken a lead role in the transfer and integration of the former FÁS/SOLAS Training Centres and the Further Education and Training (FET) Services Planning process.

About Sharon

Sharon McDaid, MIATI, joined Donegal ETB in March 2001, bringing with her a wealth of experience and knowledge from the private sector. She is a member of the Institute of Accounting Technicians in Ireland. Sharon has been working in the Finance Section since her appointment. She has overseen the migration to the current SUN driven financials which is supported by an internet based Purchase to Pay system. Her responsibilities include the financial activities in respect of creditors/treasury management of the ETB. Sharon also provides support and guidance to both internal/external customers of the ETB.

WORKSHOP 3: THE RESTORATIVE CLASSROOM - RITA GLEESON, RESTORATIVE PRACTICES TRAINER

This is a 'taster' session to explain five key themes in creating a restorative classroom. The emphasis is on prevention and proactive responses to conflict by creating a classroom environment conducive to teaching and learning as well as on-going opportunities to develop pro-social skills. Participants will gain an understanding of what it means to be and to act restoratively in both their professional and personal lives. The workshop is drawn from the work of leading UK expert Belinda Hopkins; participants will be given a copy of the booklet 'Restorative Classroom Practice' to take with them.

About Rita

Rita Gleeson is a former Donegal ETB school principal. She is an experienced independent facilitator/trainer in Restorative Education as well as a trained M.I.I. mediator. She has worked with adult learners, young people/students, teaching and non-teaching staff and parents. She brings to her workshop her strong commitment to the principles of restorative approaches as well as her own experiences as a restorative practitioner over fifteen years. She firmly believes in the transformative power of this way of working which benefits everyone in an organisation/teaching and learning environment.

CONFERENCE STANDS

Information stands will be provided by the following organisations during the conference:

Bksb Assessment	www.bksb.co.uk
Cavan Centre	www.cavancentre.ie
Classroom Guidance	www.classroomguidance.ie
Connexion Consultancy	www.connexion.ie
Cregal Art	www.cregalart.net
Customer Service Excellence Ireland (CSEI)	www.cseireland.ie
Gaisce	www.gaisce.org
Harmony Program	www.harmonyprogram.com
House Builder Guide	www.housebuilderguide.ie
NALA	www.nala.ie
Road Safety Authority	www.rsa.ie
SafeFood	www.safefood.eu